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| 09.25.2014 |  |  |
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To

Logo Designer

Dear Logo Designer!

I am a business consultant in the San Francisco Bay area. Here is a little about who I am in my business, colors I think may be a good fit for the project, my current logo, and some pic ideas that I think may be good to somehow incorporate into the project.

I am traditional but modern, professional, and serious. I like these colors but do not need to stick with them, though prefer to, (Orange, White, and Grey).

I portray these traits in my business (knowledgeable, Intellect, Trust, Calm, Creativity, Balance, Sophistication, Friendly, Inventive).

I do like the overall structure of my current logo however it needs an update and some changes.

Warm regards,

Peter Enzinger